

The background is a vibrant green with a complex, organic pattern of flowing, wavy lines that create a sense of movement and depth. The lines vary in thickness and curvature, resembling liquid or smoke in motion. The overall effect is dynamic and modern.

# **CREATIVE AND MEDIA**

## Design and Craft

7716

### Aim

This suite of qualification is designed to provide individuals with craft skills that form the basis of a cultural tradition, whilst promoting the highest level of innovation and design. As well as learning how to run a creative business, those with a qualification in the Creative subjects will have the ability to become well-informed designers in their chosen craft subject, able to create well-designed, professional quality, saleable craft items.

### Career

- Art Editor
- Art Exhibition Organiser
- Art Therapist
- Costume Designer
- Fashion/Clothing Designer
- Fine Artist
- Footwear Designer
- Garden Designer
- Graphic Designer
- Hat Designer/Milliner
- Illustrator
- Jeweller
- Leather Craftworker
- Multimedia Designer
- Screen Printer
- Sculptor
- Signwriter/Signmaker
- Technical Illustrator
- Textile Designer
- Textile Dyeing Technician
- Wallpaper Designer

### Level

1,2,3

### Pathways

- 3D studies
- Conservation and restoration
- Creative techniques
- Fashion
- Floral display
- Furnishings
- Interior décor
- Millinery
- Sugarcraft
- Stitched textiles
- Visual techniques

### Delivery

Practical assignments.

NB: This qualification is available by special arrangements only. Please contact your nearest branch office or representative for details.

**EV**

## Photo Imaging

7512

### Aim

This qualification is designed to allow individuals to explore a wide range of topics, including equipment use, studio and location photography, the business side of photography and how to print, present and store photos.

### Career

- Medical Photographer
- Photographer
- Photographer Stylist
- Photographer Technician

### Level

- Level 1: Awards, Certificate, Diploma
- Level 2: Awards, Certificate, Diploma
- Level 3: Awards, Certificate, Diploma

### Delivery

Practical assignments.

**EV**

## Media Techniques

7601

### Aim

This qualification is designed to offer a range of practical and hands-on skills that employers in the creative media industry require from prospective recruits.

### Career

- Advertising Art Director
- Advertising Creative/Copywriter/Director
- Advertising Media Planner
- Animator
- Art Editor
- Audio Visual Technician
- Broadcast Engineer
- Broadcast Journalist
- Computer Games Designer
- Computer Games Technical Support Person
- Copy Editor
- Graphic Designer
- Illustrator
- Internet/Web Professional
- Lighting Technician
- Make-up Artist
- Media Researcher
- Multimedia Designer
- Newspaper Editor
- Production Engineer
- Radio Produce
- TV/Film Camera Operator
- TV/Film Director
- TV/Film Editor
- TV/Film Floor Manager
- TV/Film Producer
- TV/Film Production Assistant
- TV/Film Runner
- TV/Film Theatre Wardrobe Assistant
- TV/Film Announcer/Presenter

### Level

Level 3

### Pathways

- Broadcast Journalism
- General
- Radio and Print Journalism
- Radio Journalism
- Radio Studio Production
- TV and Print Journalism
- TV Journalism
- TV Studio Production
- Video Production

### Delivery

Practical assignments.

**EV**

## Sound and Music Technology

7503

### Aim

This qualification is designed for individuals who work or want to work in the music technology and sound engineering industries. Learners can choose from a range of units in order to specialise in different areas.

### Career

- Music Composer
- Music Teacher
- Music Therapist
- Sound Engineer In The Recording Industry
- Sound Engineer In The Theatre
- Sound Technician

### Level

- 1, 2, 3
- Diploma

### Pathways

(Diploma level only)

- Music Technology and Sound Production
- Music Technology and Sound Engineering
- Sound and Music Technology
- Sound Engineering

### Delivery

Practical assignment.

**EV 24**

